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7590 07/12/2005

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Daniel M. Fitzgerald	(Depositor's name)
<i>Daniel M. Fitzgerald</i>	(Signature)
8-1-05	(Date)

APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
09/474,539	12/29/1999	BALWINDER S. SAMRA	17207-00003	2363

TITLE OF INVENTION: METHODS AND SYSTEMS FOR ANALYZING MARKETING CAMPAIGNS

APPLN. TYPE	SMALL ENTITY	ISSUE FEE	PUBLICATION FEE	TOTAL FEE(S) DUE	DATE DUE
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nonprovisional	NO	\$1400	\$0	\$1400	10/12/2005
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EXAMINER	ART UNIT	CLASS-SUBCLASS
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BOYCE, ANDRE D	3623	705-010000
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1. Change of correspondence address or indication of "Fee Address" (37 CFR 1.363).

Change of correspondence address (or Change of Correspondence Address form PTO/SB/122) attached.
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(1) the names of up to 3 registered patent attorneys or agents OR, alternatively,
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1 Armstrong Teasdale LLP

2 _____

3 _____

3. ASSIGNEE NAME AND RESIDENCE DATA TO BE PRINTED ON THE PATENT (print or type)

PLEASE NOTE: Unless an assignee is identified below, no assignee data will appear on the patent. If an assignee is identified below, the document has been filed for recordation as set forth in 37 CFR 3.11. Completion of this form is NOT a substitute for filing an assignment.

(A) NAME OF ASSIGNEE

(B) RESIDENCE: (CITY and STATE OR COUNTRY)

General Electric Capital Corporation

Stamford, CT 06927

Please check the appropriate assignee category or categories (will not be printed on the patent): Individual Corporation or other private group entity Government

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Authorized Signature Daniel M. FitzgeraldDate 8-1-05Typed or printed name Daniel M. FitzgeraldRegistration No. 38,880

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